



# Financial Aid Appreciation Day 2014

October 6, 2014

Greetings SASFAA Members & Friends:

First observed on October 20, 2010, **Financial Aid Appreciation Day** is a special day—a day set aside for us. Lawmakers wanted to celebrate and acknowledge the contributions of all financial aid professionals across the U.S. for helping students and their families achieve their educational goals and for being effective in advocating this mission at our institutions. [Financial Aid Appreciation Day](#) is celebrated, annually, on the third Wednesday of October.

I hope that each of you at your institutions will take time on Financial Aid Appreciation Day 2014, October 15, to celebrate with your fellow colleagues.

Please share your stories and/or photos of your day of celebration by sending them to our *Communications and Outreach Chair*, [Jody Darby](#). Your stories and photos will be posted to the [SASFAA Nine News blog](#) and to [SASFAA's Facebook page](#)—both of which we hope you enjoy as you stay in touch with your colleagues across our 9 states.

As financial aid professionals, we work long hours to ensure that funds are awarded and disbursed both timely and accurately to students. We attend workshops and conferences and participate in trainings and webinars to learn valuable information that will help each of us to continue making differences in students' lives.

***So on this day, October 15, celebrate!***

Thank you for the positive differences you make in students and in SASFAA!

*Nathan Basford*

Your 2014-15 SASFAA President

***Uncover Your Purpose,  
Power, & Passion!***

