

## **Announcement of the SASFAA E-Meeting Wednesday September 19, 2017 at 10AM EST**

Good Morning SASFAA Board Members,

Our prayers, thoughts, and support continue to be with Victims of Hurricane Irma during recovery. When time permits, State President Thomas Vo will provide an update for SASFAA members. The sponsorship committee members have identified sponsorship levels for the board members to review and approve for 2017-18. Please review the highlights provided by the Sponsorship Committee and a motion made by President-Elect, Bryan Eslan.

### **Sponsorship Committee Highlights**

The Sponsorship Committee met and suggested the following changes be made from last years sponsorship levels to increase the “value” realized by the sponsor. Last year there were only 4 top tier sponsors and the rest were bottom tier sponsors with very few “a-la-carte” option chosen. We tried to add more value to the second tier sponsorship in hopes to have more participants at this level.

- We increased the “value” to the top tier level of \$5000 by including the exhibit space to the Enrollment Management Symposium as well as a Lunch and Learn Session at the conference. We also added receipt of Enrollment Management Symposium registration list 2 weeks prior to the event along with a full page ad vs a ½ page ad in the New Aid Officers workshop program. All other perks remained the same.
- For the second tier of \$3500 we added organization logo on conference information page, on-line conference support recognition, exhibit space at Enrollment Management Symposium, web banner ad on Web Site and added a ½ page ad in the New Aid Officers Workshop Program with a list of conference registrants 2 weeks prior to the conference. All other perks remain the same.
- For the third tier of \$2500 we added the sponsor’s logo on conference information page and on-line conference support recognition.
- We added the Enrollment Management Symposium to the a-la-cart options for sponsorship
- We combined the ad options into one package on the a-la-cart list
- Kept the options that were chosen in the a-la-cart list and didn’t offer those that were not chosen.

### **Motion**

A motion has been made to accept the sponsorship levels attached for 2017-18. Upon receiving a second motion from a voting member, a notice for an e-meeting will be forwarded.

Thank you.

**SASFAA thanks each and every one of its sponsors who support this Association and its mission.**

Without your investment, many opportunities to provide professional training that enable and enhance the ethical and effective delivery of educational resources to students would not be possible.

Sponsorship dollars help fund training events that are held throughout the year **starting as early as October 2017.**

So, please don't miss out your opportunity to be a partner in these early events.

**We invite you to become a partner with SASFAA to fulfill this year's goals.**

*The SASFAA Sponsorship Committee*

**SASFAA 2017-18 Sponsorship Opportunities**

**Congressional Level \$5000**

- Two Exhibit Booth Spaces – Priority Placement by date of receipt of commitment
- Must be paid SASFAA Members
- Three Complimentary Conference Registrations
- Exhibit Table at the Enrollment Management Symposium (October 23-24, 2017)
- Lunch & Learn Session Room at the Annual SASFAA Conference (space is limited to the first 9 commitments)
- Organization Logo on Conference Information Page
- On-Line Conference Support Recognition
- Web Banner Ad on Web Site
- Full Page Ad in Enrollment Management Institute Program
- Full Page Ad in New Aid Officer's Workshop Program

- Recognition at all SASFAA Workshops and Professional Development Activities
- List of Registrants 2 weeks prior to Enrollment Management Workshop
- List of Registrants 2 weeks prior to Annual Conference

**Legislative Level      \$3500**

- Conference Exhibit Booth – Priority Placement by date of receipt of commitment
- Must be paid SASFAA Members
- Two Complimentary Conference Registrations
- Exhibit Table and recognition at the SASFAA Enrolment Management Symposium (October 23-24, 2017)
- Organization Logo on Conference Information Page
- On-Line Conference Support Recognition
- Web Banner Ad on Web Site
- ½ Page Ad in Enrollment Management Institute Program
- ½ Page Ad in New Aid Officer’s Workshop Program
- List of Registrants 2 weeks prior to Annual Conference

**Judicial Level      \$2500**

- Conference Exhibit Booth – Priority Placement by date of receipt of commitment
- Must be paid SASFAA Members
- One Complimentary Conference Registration
- Organization Logo on Conference Information Page
- On-Line Conference Support Recognition

**Supporters of SASFAA      \$1000**

- General Support, No booth
- Must be a paid SASFAA Member
- Online Conference Support Recognition

**A-La-Carte Sponsorship Opportunities**

**Exhibitor at the SASFAA Leadership Symposium (October 23-24, 2018)    \$500**

- Exhibit Table
- Recognition during the Leadership Symposium
- This symposium is attended by decision makers (see SASFAA Trainings for more information on this event)
- Held at the Embassy Suites, Lake Buena Vista Resort in Orlando, FL.

**Lunch & Learn Session at the Annual Conference \$750**

- Held at the Annual Conference – Limited Space to the first 9 commitments. Those wishing to purchase this opportunity will be honored in order of the date the web-based sponsor form is completed.
- Must be a conference exhibitor

**Priority Booth Location \$500**

- Must be a conference exhibitor
- Entitles exhibitor to pre-select a booth location based on drayage company blue line layout
- High visibility booth locations will be honored by dollar amount contribution and then in order of date that the web-based sponsor form is completed.

**Extra Exhibit Booth Space \$500**

- Must be a conference exhibitor.
- Entitles exhibitor to extra space beside original booth assignment.
- Double booths may be limited due to space availability
- Double booths will be honored in order of date that the web-based sponsor form is completed.

**Advertising Combo Package \$600**

- Web Banner Ad on SASFAA Website
- Includes ½ page ad in Enrollment Management Institute Program
- Includes ½ page ad in the New Aid Officer Workshop Program

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All members that replied with present had no discussion. Quorum established and President Oliver called for a vote

**From:** Wayne Kruger

**Sent:** Tuesday, September 19, 2017 10:20 AM

**Subject:** RE: SASFAA E-Meeting Called to Order on Tuesday, September 19, 2017 at 10:00 a.m.

**From:** Oliver, Sharon J [<mailto:soliver@NCCU.EDU>]

**Sent:** Tuesday, September 19, 2017 10:26 AM

**Subject:** Re: SASFAA E-Meeting Called to Order on Tuesday, September 19, 2017 at 10:00 a.m.

All,

Based on no discussion presented by all board members who participated in the e-meeting and a quorum has been established. The Chair calls for the vote, will all voting members who are in favor of

the motion indicate 'yes' and those oppose indicate 'no'. The voting will close on Wednesday, September 20, 2017 at 10:25. Please remember to reply all.

All votes received were in the affirmative and with no additional votes or comments beyond what is listed above the meeting closed at 10am Wednesday September 20<sup>th</sup>.

Final present and vote count for meeting, green were present and/or present and voted, yellow indicates not voting, and great not present and/or no voting record.

<b><u>Position</u></b>	<b><u>Name</u></b>	<b><u>Present</u></b>	<b><u>Vote</u></b>
<b><u>Voting</u></b>	-	-	-
President	Sharon Oliver (NC)		
President-Elect	Bryan Erslan (KY)		
Past-President	Marian Dill (TN)		
Vice-President	Celena Tulloss (TN)		
Secretary	Wayne Kruger (FL)		
Treasurer	Jody Darby (GA)		
AL State President	Theresa Mays		
FL State President	Thomas Vo		
GA State President	Stephen Andersen		
KY State President	Michael Birchett		
MS State President	Stacy Walker		
NC State President	Jason Johnson		
SC State President	Jennifer Williams		
TN State President	Charles Harper		
VA State President	Elizabeth (Biz) Daniel		
<b><u>Non-Voting</u></b>			
Budget and Finance	Nancy Tate		
Conference	Runan Pendergrast		
Global Services	Joan Bailey		
Electronic Services	Chad Sartini		
Membership	Jenelle Handcox		
Communication and Outreach	Sarah Dowd		
Site Selection	Tarik Boyd		
Legacy-Long Range Planning	Nathan Basford		
Legislative Relations	William Spiers		